



THE UNITED STATES JUNIOR CHAMBER.

## 2008 CHAPTER BLUE CHIP PARADE

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State:

State Number:

Chapter:

Chapter Number:

President Name:

Chapter Address:

City:

State:

Zip

Home Phone:

Work Phone:

Fax:

E-mail

Chapter Website Address:

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The 2008 Chapter Blue Chip Parade's goal is to recognize well rounded, healthy Chapter organizations. The requirements are designed to ensure that our chapters are offering well balanced programming for our local members. The Blue Chip Parade is a year-long process. The requirements are intended to assist you with the development of your Chapter Plan of Action.

1. To achieve Blue Chip

- a. Mandatory items that are required to achieve Blue Chip
- b. These items will be identified with an "\*" and *italicized* print
- c. Chapter organization must achieve Year End Growth

2. Blue Chip Parade

- a. Optional items to be completed to increase a Chapters point value in the Blue Chip Parade ranking
- b. These items will be identified with a number
- c. If the Chapter organization is not at Year End Growth they will be ranked after all at growth chapters regardless of the point totals achieved

3. Items identified with a "✓" require verification to be sent

National Submission Deadlines:

- 1<sup>st</sup> Submission: January 31, 2008
- Year End Submission: January 15, 2009
  - Please direct all questions and inquiries concerning this program to National Blue Chip Program Manager

Chapter organizations send all submissions to your State organization.  
State organizations send all submissions to National Blue Chip Program Manager

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**Send Chapter Blue Chip Parade to:**  
**Steve Bufflap ~ Blue Chip Parade Program Manager**  
**1801 ½ Lincoln Ave • Wilmington, DE 19809**  
***usjbluechip@aol.com***



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### **Submitted by January 31, 2008:**

- \* *Development of a State Plan of Action ~ 20 Points*
  - ✓ *Including Plan of Action divided by area of opportunity, use 2008 National Plan of Action as a guide*
  - ✓ *Including a proposed budget*
- \* *Conduct a Chapter Planning Session ~ 10 Points*
- \* ✓ *Submit a Calendar of Events ~ 10 Points*
- \* *Develop a Membership Plan ~ 15 Points*
  - ✓ *Showing monthly number due, number of renewals, number of new members, & extensions*
- \* *Develop a Leadership Team Directory ~ 5 Points*
- \* *Organizational Objectives ~ 15 Points Total*

*Provide a copy of the following;*

  - *Constitution & Bylaws ~ 5 Points*
  - *Chapter Incorporation & IRS Form 990 ~ 5 Points*
  - *Liability Insurance ~ 5 Points*

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### **Business Area of Opportunity**

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- \* *Attend a Chapter Officer Training Program (by the end of February) ~ 15 Points*
  - ✓ *Sign in Sheet (Registration Roster) provided by State Organization*
- \* *Plan of Action Quarterly Evaluations ~ 5 Points Per Evaluation*
  - ✓ *1<sup>st</sup> Submission due April 30, 2008*
  - ✓ *Mid Year Evaluation due July 31, 2008*
  - ✓ *3<sup>rd</sup> Submission due October 31, 2008*
  - ✓ *4<sup>th</sup> Submission due January 15, 2009*
- 1) *Jaycees Magazine ~ 10 Points*
  - ✓ *Submit one article, of no more than 200 words, on a statewide project, including a picture*
- 2) *Chapter Publication ~ 1 Point per Month / Max 12 Points per Year - Monthly sent to chapter members*

### **Community Area of Opportunity**

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- \* *Promote/Conduct Minimum of 2 National Community Programs ~ 5 Points Per Program*
  - ✓ *Substantiating documentation for verification to include picture(s) and promotional material*
    - *The Family Talk Program*
    - *The American Cancer Society*
    - *Governmental Involvement Program*
    - *Citizens Corp*
    - *Support Our Troops Program*
- 1) *Run a chapter project of your choice ~ 10 Points max*
  - ✓ *Verification via a CPG submitted to Nationals*
- 2) *Run a chapter fundraising project of your choice ~ 10 Points max*
  - ✓ *Verification via a CPG submitted to Nationals*

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### **Individual Area of Opportunity**

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- 1) Promote Passport to Leadership Program (Degrees Program) ~ 10 Points
- 2) Establish a chapter website ~ 5 Points
- 3) Chapter website quarterly updates ~ 5 Points Per Quarter

### **Membership**

\* *Year End Growth ~10 Points*

- 1) Monthly growth ~ 5 Points Per Month
- 2) Extend a new chapter ~ 10 Points Per Chapter
- 3) Host a Growth Night ~ 10 Points

### **International Area of Opportunity**

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- 1) TOYA ~ 5 Points per submission max of 15 points
- 2) Outstanding Young Farmers (OYF) ~ 5 Points per submission max of 15 points
- 3) JCI Events/Programs: ~ 5 Points Per Program
  - ✓ Chapter participation in Presenter, Trainer, Designer, Lead, Achieve Courses, Best Business Plan Program, Creative Young Entrepreneur, Twinning, Area Conference attendance, & World Congress attendance – verification sign in sheet, registration, award submission
- 4) State Event ~ 10 points per convention max of 20 points
  - ✓ Examples District, Region and/or State Functions – verified by sign in sheet submitted by State
- 5) National Conferences ~ 10 points per convention max of 20 points
  - ✓ Minimum Number of Attendees equal to State's Voting Strength – verified by National Registrations
- 6) Governmental Affairs Leadership Seminar (GALS) ~ 10 points
  - ✓ Local Chapter representation (excluding State President or Chief Delegate)

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### **Submitted by January 15, 2009**

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\* *Final Annual Report ~ 20 Points*

- 1) 2009 Local Chapter Officer Directory and Current Chapter Mailing Address ~ 5 Points

**Presidential Prerogative Points: ~ 113 Points Total**

**FINAL**

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